

Legal Representation in Brazil — Guide for Foreign Companies

How a Brazilian legal representative supports market entry and ongoing operations for foreign technology and corporate groups.

1. What a Legal Representative Does

Receives official notifications, judicial orders and regulatory requests on behalf of the foreign company.

Acts as the institutional point of contact recognised by Brazilian authorities, courts, and registries.

Coordinates with the company's outside counsel, internal compliance teams and Brazilian service providers.

2. Why Companies Choose This Model

Avoids the cost and complexity of incorporating a Brazilian subsidiary for activities that do not require local incorporation.

Provides regulatory continuity even when internal teams change.

Demonstrates institutional commitment to compliance with Brazilian rules.

3. Typical Use Cases

Foreign internet application providers (ECA Digital, Decree 12.975/2026).

Foreign shareholders or administrators of Brazilian companies.

Companies entering Brazil through partnerships, marketplaces or platform deals.

4. Onboarding Process

Initial scoping call and document review.

Power of attorney drafting and notarisisation.

Designation in the relevant registries.

Ongoing handling of notifications and reporting.